

**Name of meeting:** Cabinet

**Date:** 29 June 2020

**Title of report:** Kirklees Council's vision for adult social care 2020-2024

**Purpose of report:** Approvals are being sought from Cabinet members on the proposed draft Council vision for adult social care- 2020-2024 in Kirklees

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| Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards? | Yes - impact on two or more wards                          |
| Key Decision - Is it in the <u>Council's Forward Plan (key decisions and private reports)</u> ?  | Key Decision - Yes<br>Private Report/Private Appendix - No |
| The Decision - Is it eligible for call in by Scrutiny?   | Yes  |
| Date signed off by <u>Strategic Director</u> & name  | Richard Parry - 1 June 2020                                |
| Is it also signed off by the Service Director for Finance?   | Eamonn Croston - 17 June 2020                              |
| Is it also signed off by the Service Director for Legal Governance and Commissioning?  | Julie Muscroft - 16 June 2020                              |
| Cabinet member <a href="#">portfolio</a>   | Councillor Musarrat Khan                                   |

**Electoral wards affected:** All

**Ward councillors consulted:** In March 2019, a drop-in session was held at the Town Hall, prior to full Council for all members on the Council's vision for adult social care. A plan is in place to engage with the different Political Party groups. Briefings are expected to take place in June/July 2020.

**Public or private:** Public

**Has GDPR been considered?** Yes. A data protection impact assessment has been completed. Reference number FS-Case-178237622.

## 1. Summary

The current Adult Social Care vision was published in 2016, 'Caring for our futures- a vision for adult social care and support in Kirklees'. In summer 2018, the Social Care Leadership Team requested a complete refresh of the vision. This work has been undertaken, although delayed due to the COVID-19 outbreak. Political endorsement is sought on Kirklees Council's vision for adult social care - 2020-2024.

This is an opportunity for cabinet members to offer feedback, shape any amendments and endorse the vision. It is also an opportunity to discuss and clarify the role and actions of members and portfolio holders to support the delivery of the vision.

## 2. Information required to take a decision

This report seeks political endorsement of the vision, subject to any amendments.

### Background

Whilst the current vision 2016 aligns well with broader strategic priorities, what we have found when engaging with staff, other partners, people who use services and their carers is the lack of awareness of the vision and what it describes.

A series of engagement workshops and briefings on the vision have been held with managers, staff, providers, service users and carers, user groups and partnership boards.

Feedback from these sessions has helped inform the developments of the draft Kirklees Council vision for adult social care. This is very much a co-produced vision.

One of the key principles throughout the developments of this vision has been to ensure the vision remains meaningful, memorable and engaging. To this end we commissioned a provider to work with us to develop rich pictures for the vision.

The draft vision, along with the rich pictures describe our vision narrative and the future 'Kirklees Way' - reflecting Kirklees and the four hub areas in a future social care context. It will also describe the intrinsic factors that help us achieve this vision through behaviours, values and capabilities.

Following political endorsement, a formal launch is expected, subject to approvals, in July 2020.

### Key Issues

It became evident at the start of the work on the refresh on the vision back in 2018, that many stakeholders, whilst they had heard of the current Kirklees Council Adult Social Care Vision 2016, it had not been sufficiently promoted, embedded and understood.

We have engaged with as many stakeholders as possible in the development/co-production of the proposed draft new vision, so that it can be easily understood, be jargon free, and ensure that we all have a shared sense of what is important and what is not.

The aim with this renewed vision is for all stakeholders, including those outside of our traditional partners, to be able to fully understand how they contribute to shaping the future for adult social care.

The engagement approach has been well received by stakeholders, with stakeholder feedback shaping the content, format and language of the renewed draft vision.

The government has responded to the NHS challenge through the Long-Term Plan and we still await the green papers on prevention and social care, however, the renewed vision acts as a strategic framework and reinforces the principles of personalisation, prevention, partnerships and people. Hence, whilst there may be some new proposals in the awaited Green Papers, it is anticipated that the vision and strategic objectives will remain generally intact.

Similarly, the Vision and the values within it were the guiding principles which informed the council's response to the COVID-19 outbreak. The director and councillor introductions have been updated to reflect this fact. It should be noted that the graphics within the document do not reflect social distancing guidelines as it is understood and will be communicated that the Vision was written/ published prior to the pandemic.

### **3. Implications for the Council**

The renewed Kirklees Council vision for adult social care (2020-2024), is a co-produced vision, one which recognises that these ambitions can only be achieved through working together with people and partners. As a vision which sets out a challenging roadmap for the future. It will require the involvement and input from wider services across the Council, from partners and from the voluntary sector. To this end it will be important to communicate the vision aspirations, goals, values and capabilities across the Council.

- **Working with People**

We have worked together with people who use our services and carers to co-produce the vision to date. We will continue to do so as we roll-out the vision following political endorsement, specifically with a small social marketing project in partnership with the Cooperative Councils Network.

We have launched the vision internally through various staff briefings, workshops and CMG/CMG+ sessions, to ensure all parts of the Council recognise their contribution to Adult Social Care.

- **Working with Partners**

Care and support are delivered in partnership between individuals, communities, the voluntary and private sectors, the NHS and councils - including wider support services, such as housing. We aim to further build on this partnership working to include planning, public health and other less traditional services.

We recognise that our ambitions can only be achieved by working in partnership, we have therefore engaged and worked with partners to co-produce this vision to date and will continue to do so, as we roll-out the Vision following political endorsement.

- **Place Based Working**

As part of the development of this vision, we considered what is different/special about each of the hub areas in Kirklees, taking into account the seven outcomes, people, place and partnerships. This is reflected in the two rich pictures, within the vision document itself and will be the focus of the social marketing project.

- **Climate Change and Air Quality**

The vision has been developed with the sectors' environmental impact in mind; with its dedication to enabling people to be more independent, remain in their own homes and find innovative solutions to meet people's needs with technology. The vision aligns with the corporate environmental agenda. Travel time and car use are expected to decrease with hyper local and community solutions considered first and foremost by practitioners. The vision is also dedicated to community wealth building, further reducing its environmental impact.

- **Improving outcomes for children**

This is the council's vision for adult social care and therefore speaks to every directorate; the vision has been developed to further improve links with Children's and Families, especially in terms of transitions services and young carers.

- **Other (e.g. Legal/Financial or Human Resources)**

Effective communications and engagement to launch this vision will be crucial in ensuring the vision is recognised, understood and begins to inform our ways of working – not just in adult social care but across the council and with partners.

A communications plan was developed to support the successful roll-out of the vision, including plans for a public roadshow, however, with the outbreak of COVID-19 this will not be achievable for the foreseeable. We will look at alternative plans in the coming months to ensure the Vision is appropriately and effectively communicated to all. There are plans to further develop the vision document, which include the creation of an easy read version.

- **Do you need an Integrated Impact Assessment (IIA)?**

We have taken account of our equality duties. A Stage 1 Integrated Impact Assessment has been completed and is available to view on the Council's website;

<https://www.kirklees.gov.uk/beta/adult-social-care-providers/pdf/200617-adult-social-care-vision-IIA.pdf>

#### 4. **Consultees and their opinions**

An extensive engagement process has taken place since the vision's inception. Feedback received has been used to develop the draft vision document and 'rich pictures' with the document.

|   |                |
|---|----------------|
| Discussions at SCLT and ATPB                                    | July 2018      |
| ADT Managers and working group- workshop                        | August 2018    |
| Shaping the future staff event                                  | September 2018 |
| Shaping the future staff event                                  | September 2018 |
| Shaping the future staff event                                  | October 2018   |
| Shaping the future staff event                                  | November 2018  |
| Portfolio Holder Briefing                                       | September 2018 |
| Staff newsletter  | November 2018  |
| Service user and carer engagement group                         | November 2018  |
| Carers Strategy group   | January 2019   |
| Learning Disability Partnership Board                           | January 2019   |
| Health and Wellbeing board                                      | January 2019   |
| Member drop-in session (Full Council)                           | March 2019     |
| Update at ADT and Adults Transformation Board                   | March 2019     |
| Service user and carer engagement group                         | June 2019      |
| Futures workshop- staff, service users and providers- session 1 | June 2019      |
| Futures workshop- staff, service users and providers- session 2 | July 2019      |
| Futures workshop- staff and providers- session 3                | September 2019 |
| Shaping the future events- ASC managers & staff                 | September 2019 |
| Shaping the future events- ASC managers & staff                 | October 2019   |
| Senior Leadership Team  | October 2019   |
| Executive Team  | October 2019   |
| Portfolio Holder Briefing                                       | October 2019   |
| CMG   | November 2019  |
| Leadership Management Team                                      | November 2019  |
| Disabled Employee Network                                       | November 2019  |
| Learning Disability Partnership Board                           | November 2019  |

|                                       |               |
|---------------------------------------|---------------|
| Senior Leadership Team                | December 2019 |
| Kirklees Involvement Network workshop | January 2020  |
| Extended Senior Care Leadership Team  | January 2020  |
| Senior Leadership Team                | January 2020  |
| Health and Wellbeing Board            | January 2020  |
| Health & Social Care Scrutiny Lead    | February 2020 |
| Joint Clinical Strategy Group         | February 2020 |
| Executive Team                        | February 2020 |
| Portfolio Holder Briefing             | February 2020 |
| Adults Transformation Programme Board | February 2020 |
| LMT                                   | March 2020    |
| Political Party Group meetings        | June 2020     |
| Carers group                          | March 2020    |

**5. Next steps and timelines**

Following political endorsement, roll-out of the vision for adult social care will be supported by a comprehensive and insight-led communications programme. This is currently still in development.

A detailed service development plan is being drafted.

**6. Officer recommendations and reasons**

This report seeks political endorsement of the council's Vision for Adult Social Care.

**7. Cabinet Portfolio Holder's recommendations**

The Cabinet Portfolio Holder recommends that Cabinet fully endorse the vision for adult social care 2020-24.

**8. Contact officer**

Saf Bhuta Head of Safeguarding and Quality

**9. Background Papers and History of Decisions**

<https://www.kirklees.gov.uk/beta/adult-social-care-providers/adult-social-care-strategies-visions-plans.aspx>

**10. Service Directors responsible**

Amanda Evans, Service Director for Adult Social Care Operations  
Michelle Cross, Service Director for Mental Health, Learning Disability and Provider Services  
Helen Severns, Service Director for Integrated Commissioning  
Jill Greenfield, Service Director for Customers and Communities